

14 November 2022

s 9(2)(a)

Tēnā koe s 9(2)(a)

Official Information Act (OIA) request: Copies of Newsletters from Silvereye

On 4 October, you contacted Stats NZ requesting “any correspondence (from 1/1/18-4/10/22) between New Zealand Chinese Language Week Trust, Silvereye, Jo Coughlan or Raymond Huo and the Department of Statistics that pertains to the collection of Chinese language census data.

On 27 October we refused this request, as there was no correspondence between Stats NZ and those parties that met your request. As part of our response we informed you that our search produced 79 results, and 69 of these results were newsletters from Silvereye to different Stats NZ staff.

On 27 October 2022, you then contacted Stats NZ requesting, under the Official Information Act 1982 (the Act), the following information:

May I please make another request - of those 79 results, could you please provide any that pertain to Chinese language?

On 1 November 2022, you clarified your request to confirm you are interested in any newsletters that mention ‘China’, and that you do not require the names of any Stats NZ staff members. Thank you for your clarification.

Stats NZ received 20 newsletters from Silvereye between 1 January 2018 and 4 October 2022, sent to several different staff members. Fourteen of these newsletters mention China, and these have been attached for your information. Please see the table below.

Title	Details
Attachment 1 – Silvereye 2018 Chinese New Year Greetings	Released in full
Attachment 2 – Silvereye News May 2018	Released in full
Attachment 3 – Silvereye December 2018 Newsletter	Released in full
Attachment 4 – Silvereye February 2019 Newsletter	Released in full
Attachment 5 – Silvereye – The August Issue	Released in full
Attachment 6 – Silvereye directors Jo Coughlan and Conor English Present David Mahon	Released in full

Attachment 7 – (REMINDER) Silvereye Directors Jo Coughlan and Conor English Present David Mahon	Released in full
Attachment 8 – Silvereye – The October Issue	Released in full
Attachment 9 – Ardern’s Ministerial Batting Line Up – Silvereye Election Special 2020	Released in full
Attachment 10 – Silvereye – The December Issue	Released in full
Attachment 11 – Silvereye presents Silvereye Series with Hon Damien O’Connor Minister for Trade and Export Growth	Released in full
Attachment 12 – The May Issue 2021 – Silvereye Newsletter	Released in full
Attachment 13 – Happy Christmas from the Silvereye Team (2021)	Released in full, name redacted
Attachment 14 – Silvereye News – Winter 2022	Released in full

Should you wish to discuss this response with us, please feel free to contact Stats NZ at: OfficeoftheGSCE@stats.govt.nz.

If you are not satisfied with this response, you have the right to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or 0800 802 602.

It is Stats NZ’s policy to proactively release its responses to official information requests where possible. This letter, with your personal details removed, will be published on the Stats NZ website. Publishing responses creates greater openness and transparency of government decision-making and helps better inform public understanding of the reasons for decisions.

Ngā mihi nui, nā



Kate Satterthwaite
General Manager, Executive and Government Relations
Office of the Chief Executive, Stats NZ

Joy Skye

From: Silvereye <casey=silvereyecomms.co.nz@mail86.suw13.rsgsv.net> on behalf of Silvereye <casey@silvereyecomms.co.nz>
Sent: Thursday, 15 February 2018 10:41 pm
To: Info Mailin - Shared Mailbox
Subject: Silvereye 2018 Chinese New Year Greetings



Happy Chinese New Year,

Wishing you good health and lasting prosperity.

祝您在中国农历狗年里，家庭旺！事业旺！财源旺！

Kind regards,
Silvereye team

85 Ghuznee St, Te Aro, Wellington | Ph 04 802 5010 | www.silvereye.co.nz

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Silvereye Communications · 85 Ghuznee Street · PO Box 8066 · Wellington, Wellington 6011 · New Zealand

Joy Skye

From: Silvereye <hello=silvereye.co.nz@mail229.atl81.rsgsv.net> on behalf of Silvereye <hello@silvereye.co.nz>
Sent: Monday, 14 May 2018 8:01 am
To: Info Mailin - Shared Mailbox
Subject: Silvereye News May 2018



It is a busy time in Wellington [with the economy continuing to grow](#) and the new government delivering its first budget this week (if you're interested, the budget documents will be published [here](#) at the same time Minister of Finance Hon Grant Robertson delivers his speech).

This is a great time to think about how you shape your story, pitch it to the right audience and get the results you deserve.

Here at Silvereye, we have been busy ensuring our clients are engaged with government and getting their message heard in the community. We're delighted to announce we've enhanced our capability with [Brigitte Morten](#), who has joined us as a Senior Consultant – you can learn more about what she can do for you below.

Silvereye's work over the last couple of months has taken us across NZ – from Auckland to Christchurch – and beyond, to New York. We've been busy facilitating Hon David Parker's attendance at the [2018 Cooperative NZ Business Leaders' Forum](#), meeting the new Chinese Ambassador to New Zealand, Ms Wu Xi, celebrating some achievements of our client [Bank of China, who recently achieved a branch licence](#) and [supported the Trilogy International sale](#), delivering a major change communications strategy for an education client and [helping Police Minister Stuart Nash present some jelly beans to a serving police officer](#) (why, you might ask – find out).

There are a lot of exciting things happening and we are making sure our clients are at the forefront.

Let us know if we can help you and your business to be there too.

Cheers,



Jo Coughlan
Managing Director

2018 Cooperative Business Leaders' Forum



From left: Jonathan Lee, Hon David Parker, Jo Coughlan, John Wilson, Craig Presland

Managing Director Jo Coughlan had the privilege of attending and participating in the [2018 Cooperative Business Leaders' Forum](#) earlier this year.

Did you know that NZ's top 30 co-ops had a combined turnover of more than \$NZ 44.8 Billion in 2016? That was 18.2% of the entire nation's GDP. They also employ 38.5K New Zealanders. Co-ops, in essence, simply fit in very well with who we are as people. They are Endurable, Sustainable, and Collaborative for the greater good. Don't underestimate the [co-ops!](#)

We're up for an Export Award!



We have been named as a [finalist in the 2018 ExportNZ ASB Wellington Export Awards](#) for services to exporters!

While we are always happy to have an excuse to put our dancing shoes on and mingle with some of the best and brightest of Wellington – we are also pretty pleased to have been recognised for our work in helping New Zealand companies grow and engage in international markets.

Fingers crossed for the award announcement at an ExportNZ dinner in Wellington on the 24th May.

Want to join us in celebrating, or have you already purchased a ticket? – more information about the awards can be found [here](#).

Mark it in your calendar – NZCLW 2018



[New Zealand Chinese Language Week \(NZCLW\)](#) 2018 has kicked off and Silvereye is once again proud that Jo is Co-Chair and Silvereye is managing this project. NZCLW is a Kiwi-led initiative that encourages New Zealanders to engage in Chinese language and culture.

This year, NZCLW will be from the 23 – 29 September.

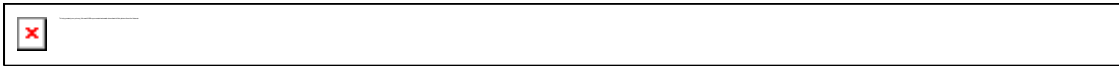
With [2019 The China-NZ Year of Tourism](#), it is even more important than ever that we are ensuring Kiwis are prepared to welcome thousands more Chinese tourists to NZ to see our beautiful country.

We were pretty excited to hear the new Chinese Ambassador to New Zealand – Her Excellency Wu Xi – mention NZCLW [as one of the firsts in the world at her welcome reception!](#) Pretty extraordinary and shows just how future-focused Kiwis are.

You can learn more about NZCLW [here](#) or click below to follow NZCLW on social.



Techweek New Zealand



Silvereye is excited to have started working with [NZTech](#) - helping them to engage with government. NZTech is an amazing NGO that encompasses over 800 organisations and businesses in the tech ecosystem – representing over 10 percent of the workforce. One way they promote and advance the interests of their members is TechWeek. Across the country from the 19 – 27th May, hundreds of events will take place. If you want to participate, you can check out the calendar [here](#).

New Senior Consultant

Our new team member [Brigitte](#) has worked across a number of governments in Australia and New Zealand providing advice to ambassadors, politicians and Government Ministers. She understands how you can make your voice heard with decision makers and is passionate about helping you do that. Brigitte also has extensive experience in communications and knows how to turn your business story into an engaging narrative.

Brigitte has a Bachelor of Law and Bachelor of Arts (Political Science and Public Policy) from Victoria University, a Masters of Law from the Australian National University, and a Graduate Certificate in Counter-Terrorism from the IDC (Israel).

Want to understand more about how Brigitte can help you – email her at Brigitte@silvereye.co.nz

Silvereye - Connect. Engage. Influence.



85 Ghuznee St, Te Aro, Wellington | Ph 04 802 5010 | E jo@silvereye.co.nz

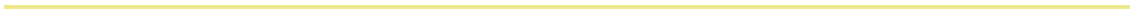
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From: Silvereye <casey@silvereyecomms.co.nz>
Sent: Tuesday, 11 December 2018 9:21 am
To: Info Mailin - Shared Mailbox
Subject: Silvereye December 2018 Newsletter

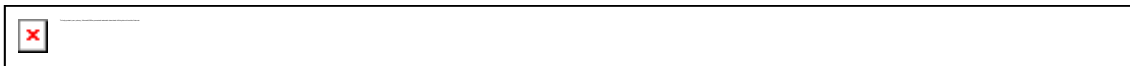
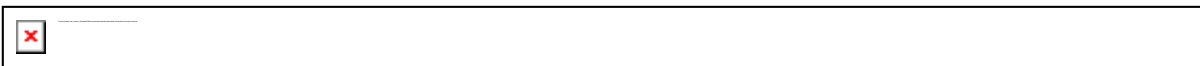
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[Silvereye](#) works with a number of clients across New Zealand and beyond, so we're delighted to announce a formal presence in Auckland. Communications Executive Libby English can be contacted on libby@silvereye.co.nz or +64 22 125 7677.

Libby is working with a range of clients and is adept at producing and engaging social media content and websites. The rest of the Silvereye team are also in Auckland regularly, and we are always open for a coffee and a chat.

Please contact [Libby](#) to see how your business can connect, engage and influence.



Sometimes it can be hard to decide what you need from a public relations perspective, so to make it easier for you Silvereye has launched some [brand new packages](#) covering key topics that are essential for any organisation, large or small.

We have carefully thought through how best to add value to your business and each package sets out key objectives, deliverables, and takeaways.

If you are looking for assistance with [media training](#); [social media](#) or [engaging with government](#), please get in

touch. We can always customise these packages to tailor to your needs.

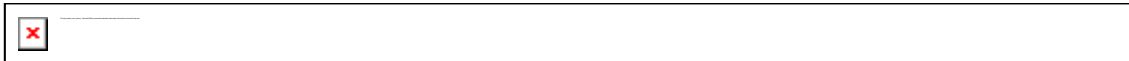
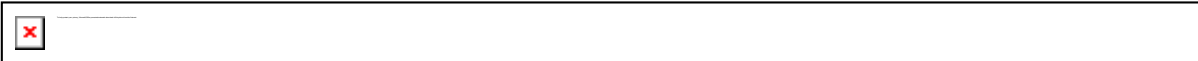
We are also helping a number of clients with Provincial Growth Fund applications. Interested in how you can get government funding for your project? Contact [Jo](#).

[Contact us](#) for more information and a quote.



We had a great time at the ExportNZ Wellington awards, where we were nominated as a finalist in the Services to Exports category. Our team really enjoyed hearing all the success stories and meeting Wellington exporters with interesting stories to tell.

Congratulations to all the winners, particularly Wellington exporter of the year [Antipodes](#). The beauty brand has made great inroads internationally, including in China, and we were delighted to work with them on New Zealand Chinese Language Week.

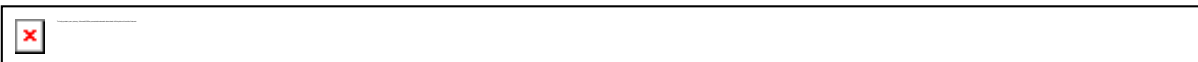


We've been lucky enough to work on some really interesting projects with clients these last few months – Trade with China, patient journeys, the New Zealand water story and a new tourism project in the Waikato. Bank of China (New Zealand) CEO David Wang's opinion piece [Five Tips for Doing Business in China](#) ran in the New Zealand Herald. There are few people in New Zealand better placed than David and his team to provide this kind of advice.

The Bank of China has also just opened their newly renovated office which is a great new asset to the bank. We had a great night celebrating this milestone. Read about it [here](#). Want 10 easy phrases to help you engage with Chinese speaking clients? Download the [NZCLW trilingual brochure here](#) that we produced with the 2019 Year of China Tourism in mind.

We project managed the creation of an animated video and created presentation slides for [Wellington Free Ambulance](#). The story of Isobel's trip to hospital illustrated changing demographics and, that to ensure a great patient experience, ambulance services need to adapt.

We have been telling New Zealand's water story and providing context around water bottling as a growing contributor to NZ's export receipts, with a new website for our client [Cloud Ocean Water](#).



2018 was the fourth year of [New Zealand Chinese Language Week](#), and it continues to go from strength to strength. We were so delighted to see New Zealand really get behind the Week, with more than 100 events held across the country (more than double the number of events in 2017), and fantastic engagement via [social media](#).

A real highlight was the new [website](#).

Silvereye created content for the official week, which provided a fresh new look and feel.

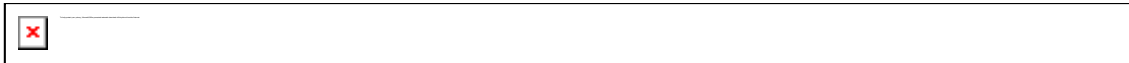
What did you do for NZ Chinese Language Week? Do you have any ideas for next year? Drop us a line to let us know!

Creating a '[five days five phrases](#)' challenge video proved extremely popular, and we received video messages of support from politicians up and down the country, including [Prime Minister Jacinda Ardern](#). The focus this year was on preparing for the 2019 China NZ year of tourism.

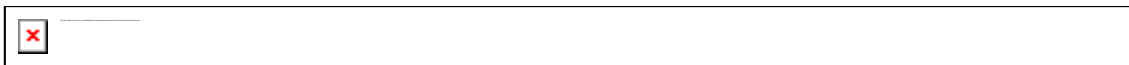
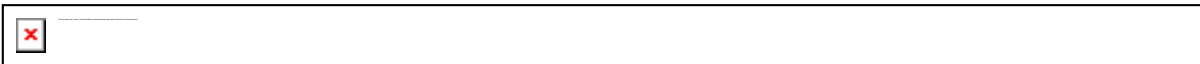
Tomeke the police dog got in on the action, [learning a few commands in Chinese](#) from his handler.

NZ Chinese Language Week Trust Co-Chair MP Raymond Huo achieved a first - speaking Mandarin in the NZ House of Representatives for the first time when he [read the parliamentary prayer in Mandarin](#).

We have five New Zealanders who, thanks to a [competition](#) with China Southern Airlines, have just left on a trip to Guangzhou, China. Check out this story [highlighting two of our winners](#).



For the last three months, Silvereye has been lucky to host two student interns from the [Southeast Asia Centre for Asia Pacific Excellence](#) and the [Latin America Centre for Asia Pacific Excellence](#). Roger Wu and JP Vasquez were fantastic additions to the team. Alongside the projects they delivered for their internship on building relationships in their respective regions, we were able to involve them in a number of clients' work bringing new ideas and perspectives to the table.



Let us help you connect, engage and influence the people that matter to you and your business.



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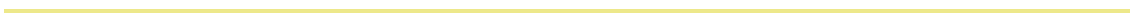
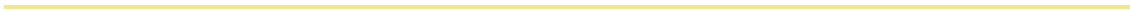
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From: Silvereye <alex@silvereye.co.nz>
Sent: Friday, 8 February 2019 11:22 am
To: Info Mailin - Shared Mailbox
Subject: Silvereye February 2019 Newsletter

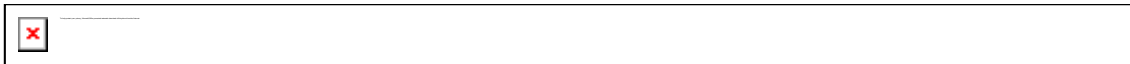
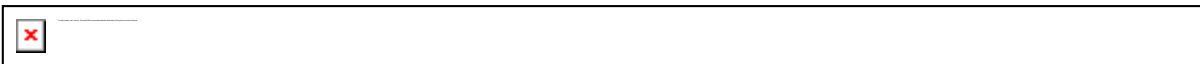
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春节快乐！诸事顺心！

Wishing everyone a happy and prosperous Year of the Pig, we would like to take this opportunity to thank all those who have supported and contributed to our work at Silvereye throughout the Year of the Dog (and what a year it was!).

Happy New Year!



Silvereye is expanding quickly and in 2019 we are excited to welcome three new members to the team.

Mike Jaspers joins us from the Office of the Prime Minister, following two decades of senior experience in government communications & New Zealand journalism. A Senior Consultant, Mike offers our clients a wealth of crisis management & strategy expertise.

Communications Executive Alex Birch comes to us from Melbourne with extensive digital marketing & copywriting experience. Alex is responsible for executing client campaigns and supporting senior consultants to develop websites, content and essential copy.

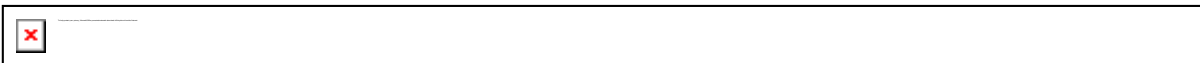
Michelle Chandler joins Silvereye as a Communications Executive. Having worked in government, for the BBC World Service & IHS Group, Michelle brings a keen eye for detail to the team as she supports the Managing Director & senior staff in their work.

Learn more about our dynamic team on the [Silvereye website](#) or get in touch with Managing Director Jo Coughlan (jo@silvereye.co.nz) to learn how our considerable industry experience is used to help our clients connect to, engage with & influence the people that matter to them.



We are excited to announce that [Silvereye](#) now has a formal presence in Beijing, China. Communications Executive Libby English is currently studying Mandarin at Peking University on a Confucius Institute Scholarship and is looking forward to meeting with our friends in China. We're also excited to read along with her experience in her regular contributions to the [2019 China-New Zealand Year of Tourism](#) blog.

If you wish to help your business [connect with China](#) (or with Kiwi businesses interested in doing business in China), please do not hesitate to contact Libby at libby@silvereye.co.nz.



Since our December update, we've enjoyed supporting our clients connect, engage and influence via a number of projects.

We are delighted to have assisted [NZ Co-Op](#) to [secure Prime Minister Jacinda Ardern](#) as a speaker at the Co-Op Business Leader's Forum in February. We also thoroughly enjoyed attending the launch of our client NZTech's [Tech Alliance 2019 Event Series](#), with engaging discussions on the power of collaboration and how we can tap into the pool of shared knowledge that sits within our respective industries.

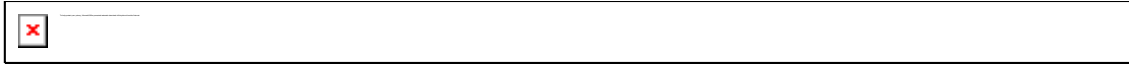
We have also been continuing to work with a suite of clients to prepare their Provincial Growth Fund applications. Please contact Jo at jo@silvereye.co.nz if you'd like Silvereye to help your business take advantage of the PGF opportunity.

Finally, in mid-January we officially started the countdown to [New Zealand Chinese Language Week 2019](#) which will be held from 22 - 28 September. There is still time to show your support by becoming a sponsor or event host, so feel free to contact nzclw@nzclw.com to get involved.

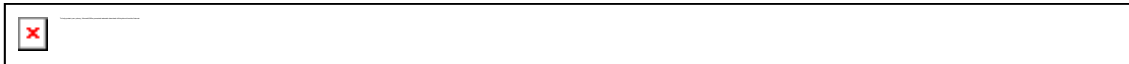


In 2018 Silvereye ticked into double digits and yet fittingly, we found ourselves too busy to recognise the milestone. This year, we're excited to look back and celebrate the last decade (+ 1) of connecting, engaging and influencing.

Across our social channels, we'll be pulling up vintage photographs and reminiscing on the breadth of projects, people and exceptional moments that have contributed to the extraordinary journey that brought Silvereye here today.



The Silvereye team welcoming in the new business year with drinks on the waterfront - you really can't beat Wellington on a good day.



Let us help you connect, engage and influence the people that matter to you and your business.



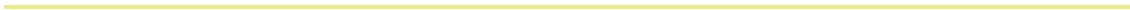
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Joy Skye

From: Silvereye <hello@silvereye.co.nz>
Sent: Friday, 2 August 2019 4:16 pm
To: Info Mailin - Shared Mailbox
Subject: Silvereye - The August Issue

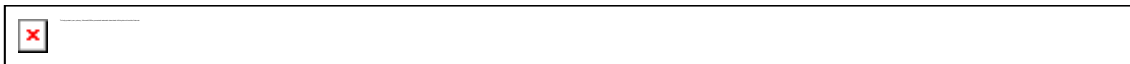
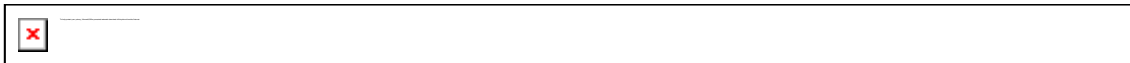
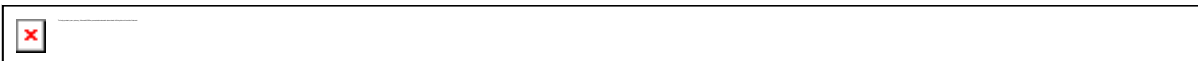
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We have reached the half way point for 2019, and it's exciting to report on what we have achieved and celebrated since we last touched base.

Celebrating our 11th year in 2019, it's been great to reflect on the firm's first decade in business. Fittingly, this year we've also received a number of awards in recognition of our video campaigns and global business relationships (more on this below).

Please read on for Silvereye news and client updates. As always, don't hesitate to contact jo@silvereye.co.nz if you'd like help connecting to, engaging with and influencing the people that matter to you and your business. We're here to tell your story.



We are thrilled to share that in April, Silvereye was awarded **two** [2019 International Association of Business Communications \(IABC\) Gold Quill Awards](#) for the Audio/Visual projects we developed last year.

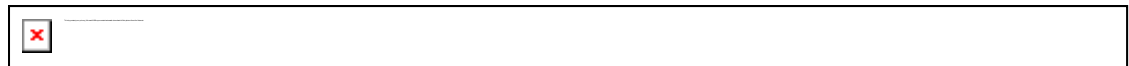
This is an international competition with some outstanding global entrants. Silvereye was the only NZ winner to receive two awards, a significant result. Collaborating with [Orly](#), we are so proud of the talent and energy our team devoted to these video campaigns.

For our work with the Wellington Free Ambulance, our educational video [Isobel's Overnight Bag](#) received an **Award of Excellence**.

We were also recognised with an **Award of Merit** for our video campaign [telling New Zealand's water story](#) with Cloud Ocean Estate.

Last month we had the opportunity to present our awards to the IABC Wellington chapter. It was fantastic to share our work with the local industry and to celebrate the international successes of New Zealand's communications sector.

In May, we were nominated as a 2019 HSBC NZCTA China Business Awards finalist for the **New Zealand China Council Award for Outstanding Contribution to the New Zealand – China Business Relationship**. This is the culmination of many years working with fantastic Chinese clients and initiatives (such as [New Zealand Chinese Language Week](#)) to further NZ – China ties, so it's a huge honour to be recognised.



Naomi Pepah joined the Silvereye team in February as an intern from the School of Communications at Massey University.

With a background in video production and digital marketing, Naomi won the [Southeast Asia Centre for Asia Pacific Excellence](#) Wellington 2018 Market Insights Programme (MIP) for her internship with Onions New Zealand.

During her time with us, Naomi championed our beloved [MPOP Manuka Honey & Coconut Oil](#) brand, flexing her video production skills and proving invaluablely enthusiastic and supportive.

We have thoroughly enjoyed working alongside Naomi over the last few months. With a team that has spanned New Zealand, China, Chile, Australia and now Indonesia, we are very proud of our diverse and globally connected office.



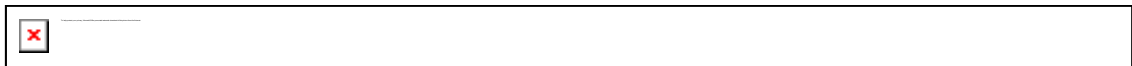
This year, Communications Executive Libby English has been studying Chinese at Peking University in Beijing. While abroad, Libby has been working with the [China-New Zealand Year of Tourism](#) to produce monthly articles that share insight into her experience as a Kiwi living in China. Learn [how her immigration interview turned into a photoshoot](#), [how moving to China is like going to the moon](#), [how to spend 48 hours](#)

in the capital and the challenges encountered when expectations differ from reality.

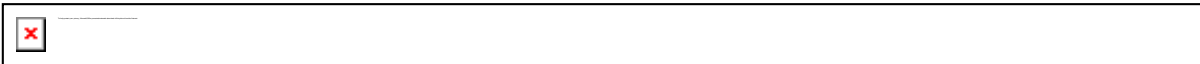
Iconic Chinese restaurant and dumpling house New Flavour (Dominion Rd, Auckland) successfully relaunched their brand and restaurant in April to wide acclaim. With glowing reviews published in Metro Magazine, Mindfood, Auckland Magazine and Top Tastes, we can recommend a plate of their sizzling Lao Bian dumplings!

In November, Bank of China NZ Ltd is taking a delegation of NZ businesses to the second Match-Making Event held at the annual China International Import Expo. With the likes of Pic's Peanut Butter, Manuka Health NZ and Douglas Pharmaceuticals returning after a successful visit in 2018, we're excited to see what comes out of the visit.

Silvereye has also worked with a major Industry Training Organisation (ITO) during the public consultation period of the Government's proposed reform of vocational education; assisted with a number of Provincial Growth Fund applications; and continue to work with Cloud Ocean Water to tell the NZ water bottling story and help the NZTech Alliance connect with and influence relevant government officials and ministers.

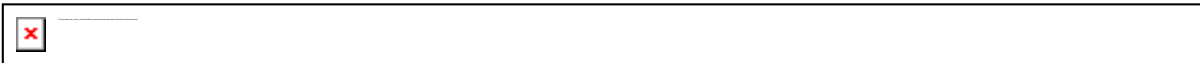
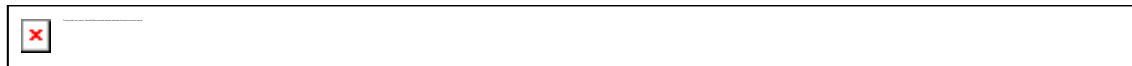


NZTech Alliance CEO Graeme Muller is interviewed by media at The Beehive



New Zealand Chinese Language Week kicks off in just under two months and our resources are now live online. Download the 2019 bilingual posters, our trilingual useful phrases brochure and the #5Days5Phrases challenge at www.nzclw.com.

We'd also love to see you get involved in the 2019 Language Week activities, so if you, or someone you know, would like to host a language or cultural event, please register here! You can also email our team for event ideas or queries.



In May Silvereye marked a decade (+ 1) of connecting, engaging and influencing with a function at The Backbencher.

This is a very special milestone made possible by the many friends, clients, staff and family who've supported us along the way and it was a pleasure to celebrate in their company.

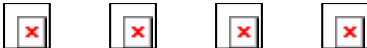
Here's to the next decade!



Silvereye is growing and we're always on the look out for talent. [Click here for current opportunities](#) or email jo@silvereye.co.nz to learn how you can work with the Silvereye team to help make the New Zealand boat go faster.



Let us help you connect, engage and influence the people that matter to you and your business.

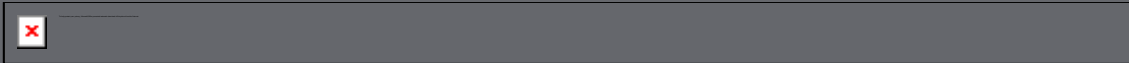


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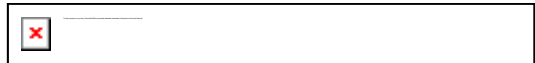
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From: Silvereye <jo@silvereye.co.nz>
Sent: Wednesday, 10 June 2020 3:26 pm
To: Info Mailin - Shared Mailbox
Subject: Silvereye Directors Jo Coughlan and Conor English Present David Mahon.

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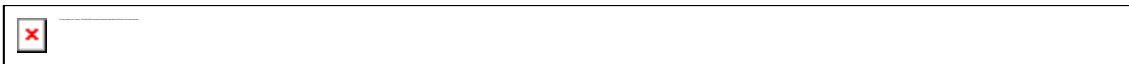


Silvereye Director's Jo Coughlan and Conor English present our second Silvereye Series with New Zealand's pre-eminent China expert, David Mahon.



2020 has been a year of unprecedented change – Covid 19 has ravished economies globally with lightning speed; the USA and New Zealand are in election campaign mode, Hong Kong is under change, the 'trade war' threatens to morph into a 'Cold War', and New Zealand is about to come out of lockdown!

So where to from here?! What risks must we manage? How can we navigate through uncharted waters? Come join with Silvereye to listen and engage with New Zealand's pre-eminent China specialist, David Mahon. David will give his coalface perspectives of what the future holds for New Zealand politics and business in this disrupted, ever changing world.



Born in Auckland, David Mahon has lived in Beijing for the last 35 years and is the founder and Executive Chairman of Mahon China Investment Management Limited.

Mahon China has managed five private equity funds, assisted multinationals to acquire assets and managed foreign companies' crises in China.

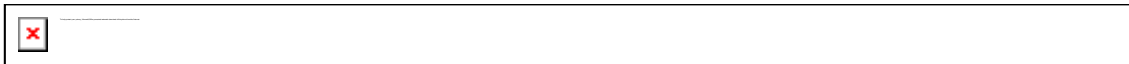
Mahon China assists foreign companies to enter and grow in China, frequently representing them and helping manage local teams. It also manages stressed assets for European banks and family offices.

David Mahon has worked as strategic advisor to, and served on the boards of firms in a number of industries. He has worked extensively in the Chinese and foreign media and has published widely with specific emphasises on China's commercial and political relationship with New Zealand.



Join us at 5.00pm next Wednesday 17th June
at
The Wellington Club
Level 4
88 The Terrace
Wellington 6011
New Zealand

Food and drinks available for purchase with credit and eftpos cards.



RSVP is essential. Please click [here](#) to RSVP by Monday 15th June.



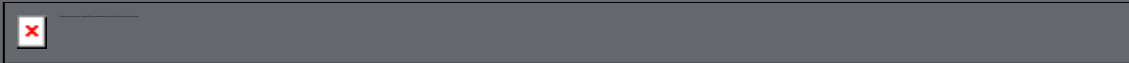
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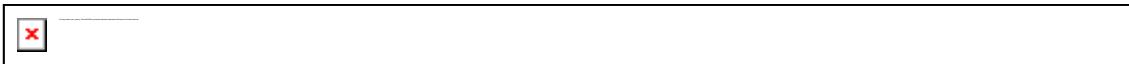
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To: Info Mailin - Shared Mailbox
Subject: [REMINDER] Silvereye Directors Jo Coughlan and Conor English Present David Mahon.

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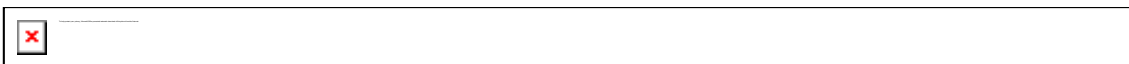


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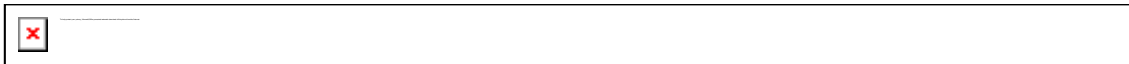
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RSVP is essential. Please click [here](#) to RSVP by tomorrow Tuesday 16th June.



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Sent: Friday, 16 October 2020 5:43 pm
To: Info Mailin - Shared Mailbox
Subject: Silvereye - The October Issue

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Making a Difference

2020 is not the year that anyone could have predicted - indeed, the business and political worlds have been turned on their heads, and many plans have gone out the window. However, a global pandemic and a general election campaign in full swing have not stopped Silvereye from delivering high-quality, high-value work for our clients.

Since we last spoke to you Silvereye has seen some significant results. Ranging from highly successful Parliamentary launches, stakeholder engagement surveys, assisting several clients with crisis and reputation management, and finally securing multi-million dollar funding from the Government for significant infrastructure builds. Silvereye is also pleased to have welcomed a number of new clients recently.

Finally, keep an eye out for our Election Special being issued next week. Remember - tomorrow is your last chance - don't forget to vote!

Let us help you connect to, engage with, and influence the people that matter to your business. From strategy and crisis management to government advocacy, we're here to [help tell your story](#) and achieve your goals.



Have you and your organisation been affected by COVID-19?

We are pleased to announce that we have teamed up with [the Regional Business Partner Network](#) to be able to offer funding for:

- Advisory crisis communications messaging and reputation management through strategies designed to mitigate risk and manage your reputation.
- Strategic communications workshop and advisory.

Get in touch with your local Regional Business Partner [here](#) or find us in the RBP marketplace by clicking the button below.

REGIONAL BUSINESS PARTNER NETWORK INFO



Silvereye Pre-Election Series - "Up Close and Personal"

Silvereye makes no secret of our staff's ability to connect with the Government, both elected representatives, and public service officials. Our Silvereye Pre-Election Series provided an opportunity for clients and friends of Silvereye to get "up close and personal" with New Zealand's leaders.

The Minister of Finance, Grant Robertson, Opposition finance spokesman Paul Goldsmith, Minister of Regional Development Shane Jones, Green Party co-leader James Shaw and ACT Party leader David Seymour gave a fascinating insight into their thinking and philosophies and allowed rigorous questioning of policy in an intimate setting.



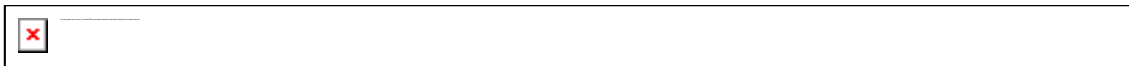
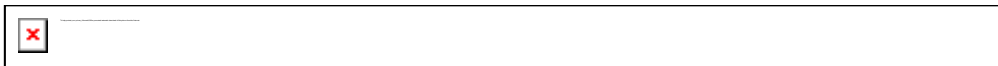
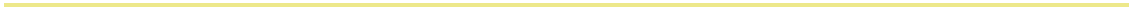
Silvereye Series with David Mahon - New Zealand, China, and the coming Trade War

Right after lockdown, Silvereye swung into action hosting our second Silvereye Series with David Mahon; New Zealand's Preeminent China expert. David spoke not only about the impacts of Covid 19 but its implications for New Zealand. Added to this is the United States' Presidential election where Hong Kong

and Covid have been lightning rods. A 'trade war' threatens to morph into a 'Cold War 2' and why New Zealand needs to navigate these global changes carefully.



Stay up to date and be in the know for the next Silvereeye Series by following us on social media.



Silvereeye is Growing

As we go from strength to strength each year we are proud to bring on board new staff. Silvereeye would like to introduce David Broome and Cathie Bell who are both highly experienced in communications, public affairs and policy.



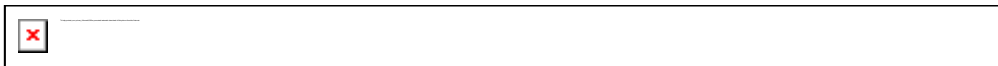
Silvereeye Team In The News

Silvereeye directors and other staff are sought after as media commentators because of their skills and specialist knowledge. Below are some recent examples:

- Silvereeye Director Conor English [on the Panel](#).
- Silvereeye Communications Executive Libby English Lyon on [Newshub AM Breakfast Show](#).
- Managing Director Jo Coughlan and Director Conor English on Sky Kiwi TV.
- Director Conor English on Magic Talk and [The Country with Jamie MacKay](#).
- Managing Director Jo Coughlan and Director Conor English as guest speakers for the New Zealand Cooperative Conference, NZ Co-Lab 2020.

- Director Conor English in the New Zealand Herald - [The Importance of Time to Mental Health](#).
- Managing Director Jo Coughlan in Stuff - [Opening Doors with Mandarin](#)
- Director Conor English in the New Zealand Herald - [Safe Services Could Save Billions and our Health](#).
- Director Conor English on [Rebuilding Paradise with Paul Henry](#).

For all our news visit our [website here](#).



Silvereye is pleased to announce our new and improved website. Working on this has been a major task and we are always looking to improve. [Check us out here](#).

We build and design websites! If you would like us to create and update your organisations website get in touch with Libby today libby@silvereye.co.nz.



New Zealand Campus of Innovation and Sport

Silvereye was delighted to play a key role in helping the New Zealand Campus of Innovation and Sport secure significant Government funding to enable the planned world-leading \$30 million indoor sporting facility project at Upper Hutt, Wellington, to go ahead.

Watch coverage on [TVNZ 6 pm News here](#).

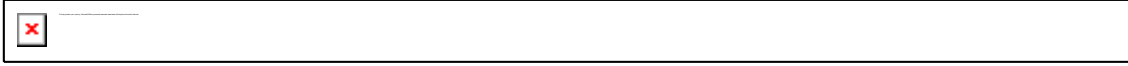


Lanaco Parliamentary Launch

Lanaco engaged Silvereye to launch New Zealand's first AS/NZS 1716 P2 (N95 equivalent) disposable face masks that are made from New Zealand grown wool and manufactured in Auckland. Hosted by the Agriculture Minister, Hon Damien O'Connor at Parliament, this fantastic example of Kiwi ingenuity was attended by Deputy Prime Minister Hon Winston Peters, Minister for Māori Development and Local Government Hon Nanaia Mahuta, MPs, officials, health experts, and

farmer representatives.

This project saw significant media coverage for Lanco on TV, online, and in print.



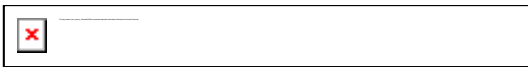
Skykiwi - Reaching Out to Help Inform

Chinese media business, SkyKiwi, enlisted Silvereye to ensure it was able to offer interviews with political leaders from across the full political spectrum, including Prime Minister Jacinda Arden and Opposition leader Judith Collins. This follows up on earlier interviews with other leaders.

The series gives local Chinese community members an insight into New Zealand politics in a way that is clearly understandable and accessible, also ensuring that political leaders were able to reach a significant migrant community with a long-standing and vibrant history in New Zealand.

- Watch Prime Minister Jacinda Arden's interview [here](#).
- Watch Leader of the Opposition Judith Collins interview [here](#).

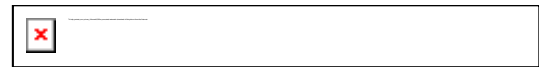
If you need help building relationships with the decision makers get in touch with us today.



New Zealand Chinese Language Week, September 2020

This year's celebration of Chinese culture and language was a great success despite Covid-19 and the Auckland lockdown.

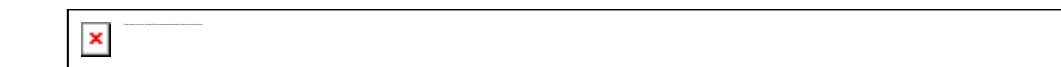
NZCLW's aim is to increase Chinese language learning in New Zealand. The first of its kind in any Western country, NZCLW seeks to bridge the cultural and linguistic knowledge gap between China and New Zealand and is in its sixth year.



There were many highlights from the week and we are thrilled to be preparing for an even bigger 2021.

One youth ambassador, Lesieli Kotoa of Wellington East Girls' College, was interviewed by Jesse Mulligan on Radio NZ about the week and what it means to her. Lesieli's interview is [here](#).

Check out the website [here for all other stories](#).

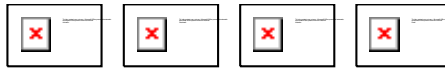


Finally, the team here at Silvereye would like to thank you for the ongoing support. We look forward to continuing to provide an excellent service to ensure the best results for you.

Do not hesitate to get in touch to see how you might be able to use the COVID-19 funding from the Regional Business Partner Network.

Silvereye is a specialist firm with talented committed staff who are able to deliver quality work. **Let us help you connect, engage, and influence the people that matter to you and your business.**

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Joy Skye

From: Silvereye <hello@silvereye.co.nz>
Sent: Thursday, 5 November 2020 6:05 pm
To: Info Mailin - Shared Mailbox
Subject: Ardern's Ministerial Batting Line Up - Silvereye Election Special 2020

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Prime Minister Ardern has channelled her inner John Key by keeping the Greens well inside the tent on confidence and supply. This is despite her becoming the first Labour Prime Minister to command an outright majority since the 1987 General Election, when she was aged just seven.

The executive government comprises 28 members including a Cabinet of 20 Ministers, six Ministers outside of Cabinet (including two from the Green Party) and two Parliamentary Under-secretaries. The 26 Ministers make up the Executive Council where regulations and appointments are made.

In 2011, the second John Key government also comprised 28 members; all being Ministers with four from support parties.

On the up

- Hon Grant Robertson as Deputy Prime Minister and nation builder as infrastructure minister
- Hon Nanaia Mahuta becomes the first female Minister of Foreign Affairs
- Hon Poto Williams enters Labour's top-10 in the key building and construction/Police portfolios
- Hon Stuart Nash gets the keys to national and regional economic development
- Hon Damien O'Connor as the minister for exporting by unifying agriculture and trade
- Dr Ayesha Verrall bolts into Cabinet before being sworn in as an MP

- Michael Wood goes from Chief Whip to Minister of Transport

On the down

- Hon Phill Twyford drops 16 places to become a Minister outside of Cabinet
- The Hon Jenny Salesa leaves the Executive

The comeback kids

- Hon Dr David Clark re-enters Cabinet ranked 19 of 20
- Hon Meka Whaitiri comes back after 14-months in the wilderness



6 November

- Ministers Sworn-In at Government House
- 2020 Election Official Results (2 pm) that may impact National

When Parliament could resume

17 (or 24) November

- Commission Opening of the 53rd Parliament
- MPs take the oath of allegiance to the Crown or affirm it
- Election of Speaker

18 (or 25) November

- State Opening of Parliament
- Speech from the Throne



-
- **Agriculture:** the already hard-working Hon Damien O'Connor has the vital trade portfolio added. He has support from Hon Meka Whaitiri on animal welfare, who has been an associate agriculture minister before. The related Food Safety portfolio has been given to Dr Verrall which sees a portfolio closely related to the primary industries split from Minister O'Connor.
 - **Children:** the Hon Tracey Martin's former portfolio goes to the Labour Party Deputy Leader Hon Kelvin Davis. Expect changes at Oranga Tamariki.
 - **COVID-19 Response:** Hon Chris Hipkins role in Covid is formalised for as long Covid-19 is a clear and present danger. Expect immigration tensions to mount arising from tourism bubbles, skilled migration and international education.
 - **Defence:** after Hon Ron Mark's well-received Defence Capability Plan, Hon Peeni Henare faces a massive challenge with up to \$4 billion of funding decisions due in this term. Covid-19 may see deferrals and economies taken, but Defence and Foreign Affairs are flipsides of the same coin, so slippage adds diplomatic/operational risk.
 - **Digital Economy and Communication:** Hon Dr David Clark is back with this portfolio in its third name change in as many Parliaments. While short of a more expansive technology role that could have added biotechnology, materials and engineering etc, it is better than the previous limited Government Digital Services portfolio. Dr Clark, by holding this and Commerce and Consumer Affairs, could enable innovative financial technologies
 - **Economic and Regional Development:** this key portfolio is now headed by Hon Stuart Nash who replaces Hon Shane Jones and Hon Phil Twyford. Minister Nash is potentially good news for the provinces, though the legacy industries at Tiwai, Marsden Point and Glenbrook are an early and major challenge. He is also in a position to drive Shane Jones' One Billion Trees agenda picking up the Forestry portfolio and an amended Forestry Act; an area he is professionally qualified in. As the Portfolio includes Building & Construction (Williams) expect an overhaul to the *Building Act 2004* and continued commerce reform (Clark).
 - **Education:** it is full steam ahead for Hon Chris Hipkins with the reform of vocational education.
 - **Energy:** Hon Megan Woods could start making active investment decisions in energy transition this term with the government fleet/public transport and heavy goods transport. Also expect a greater emphasis on fuel efficiency in imported vehicles (new and second hand). The move towards pumped hydro-electric to replace thermal peak generation is now likely.
 - **Environment:** The RMA is dead with Labour committed to replace it with new legislation to be shepherded by Hon David Parker. This is likely to take much of this Parliament to assemble and could be a bonanza for environmental lawyers. It also means the *extant* National Policy Statement Freshwater Management will be fully implemented with implications for town (rates) and country

(farms). A policy agenda of RMA reform, Freshwater Management, and even solid waste coming all at once, is a risk-area given Minister Parker has significant other portfolios.

- **Foreign Affairs and Trade:** there is a new Ministerial team comprising Hon Nanaia Mahuta (Foreign Affairs) and Hon Damien O'Connor (trade). They are supported by the Hon Phil Twyford (as a Minister of State) and Rino Tirikatene MP as an Under-secretary. With closed borders they are grounded for the short term. This team should stabilise a fractious China relationship during the last term. It could also see progress on the UK-NZ FTA and bring a farming lens to the NZ-EU FTA. A Biden White House is likely to join the CPTPP and support other multilateral institutions important to New Zealand.
- **Health:** Hon Andrew Little gets Health and a major reform agenda stemming from the Heather Simpson review with a new national health agency and reducing DHBs from 20 to 8-12. There are major hospital projects that will start building this term like the new Dunedin Hospital, so delivery challenges make this a risk area.
- **Immigration:** there is continuity with Hon Kris Faafoi who became Minister in July. Expect the refugee quota to resume and a new Investment Attraction Strategy when Covid allows. A review of the points system is certain, further regional skills shortage lists and a relaxation of the parent category may also be progressed. The pressing challenges will come from international education and from employers trying to bring in approved visa holders. Travel bubbles could come sooner rather than later.
- **Infrastructure:** this unsurprisingly goes to the Hon Grant Robertson with the Hon Shane Jones leaving Parliament. The 30-year New Zealand Infrastructure Strategy is to be released in September 2021 and large sums are expected. It will also need joined up delivery with other reforms in Building and Construction, the RMA replacement and water, to name just three.
- **Local Government:** in what seems a dichotomy with Foreign Affairs, Hon Nanaia Mahuta maintains her Local Government portfolio. This greenlights a potential fiscal black pit of three-waters reform (water, wastewater and stormwater), that could ignite local government amalgamation. Anything related to water is a risk-area for the government.
- **Oceans and Fisheries:** Hon David Parker gets a new portfolio that transfers from the Hon Stuart Nash. This has big implications for fishing as it combines a major economic portfolio (Fishing) with Minister Parker's environmental lens (Oceans). Expect cameras to become mandatory, greater protections for Maui's Dolphin and the Kermadec Ocean Sanctuary. On the flipside, this may enable aquaculture if RMA reform revises the Coastal Policy Statement.
- **Revenue:** Hon David Parker also gets this portfolio from the Hon Stuart Nash, where he will be supported by Dr Deborah Russell as Under-secretary (a former accountant, Treasury/IRD staffer and Massey University tax lecturer). While Labour has ruled out new taxes, aside from a new income tax band, there are few limitations on non-taxation revenue like excise (aside from the tobacco and fuel), Crown royalties, fees and charges.

- **Transport:** Michael Wood jumps from Chief Whip to Minister of Transport replacing Phil Twyford. This makes it certain that the Auckland Light Rail project will progress with NZ First gone. On top of other high-profile projects, this could become a risk-area for the government should costs and disruption escalate. It may need to reevaluate the current 'Let's Get Wellington Moving' programme as well. Expect next to no progress on Ports of Auckland/Northport that featured last term.

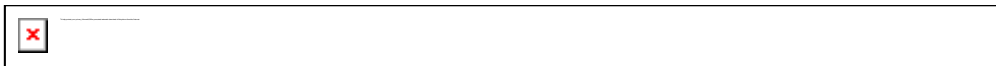


Rank	Promotion	Main Ministerial Responsibilities
1	NC	Rt Hon Jacinda Ardern <ul style="list-style-type: none"> • Prime Minister • Minister for National Security and Intelligence
2	+2	Hon Grant Robertson (Deputy Prime Minister) <ul style="list-style-type: none"> • Deputy Prime Minister • Minister of Finance • Minister for Infrastructure [New] • Minister for Racing • Minister for Sport and Recreation
3	NC	Hon Kelvin Davis <ul style="list-style-type: none"> • Minister for Māori Crown Relations: Te Arawhiti • Minister for Children • Minister of Corrections
4	+2	Hon Dr Megan Woods <ul style="list-style-type: none"> • Minister of Housing • Minister of Energy and Resources • Minister of Research, Science and Innovation
5	+2	Hon Chris Hipkins <ul style="list-style-type: none"> • Minister for COVID-19 Response [New Portfolio] • Minister of Education • Minister for the Public Service
6	+3	Hon Carmel Sepuloni <ul style="list-style-type: none"> • Minister for Social Development and Employment • Minister for ACC • Minister for Arts, Culture and Heritage [New] • Minister for Disability Issues
7	+1	Hon Andrew Little

		<ul style="list-style-type: none"> • Minister of Health [New] • Minister Responsible for the GCSB • Minister Responsible for the NZSIS • Minister for Treaty of Waitangi Negotiations
8	+2	Hon David Parker <ul style="list-style-type: none"> • Attorney-General • Minister for the Environment • Minister for Oceans and Fisheries [New Portfolio] • Minister of Revenue [New]
9	+2	Hon Nanaia Mahuta <ul style="list-style-type: none"> • Minister for Foreign Affairs [New] • Minister of Local Government
10	New	Hon Poto Williams <ul style="list-style-type: none"> • Minister for Building and Construction [New] • Minister of Police [New]
11	+3	Hon Damien O'Connor <ul style="list-style-type: none"> • Minister of Agriculture • Minister for Biosecurity • Minister for Land Information • Minister for Rural Communities • Minister for Trade and Export Growth [New]
12	NC	Hon Stuart Nash <ul style="list-style-type: none"> • Minister for Economic and Regional Development [New] • Minister of Forestry [New] • Minister for Small Business • Minister of Tourism [New]
13	+2	Hon Kris Faafoi <ul style="list-style-type: none"> • Minister of Justice [New] • Minister for Broadcasting and Media • Minister of Immigration
14	New	Hon Peeni Henare <ul style="list-style-type: none"> • Minister of Defence [New] • Minister for Whānau Ora
15	New	Hon Willie Jackson <ul style="list-style-type: none"> • Minister for Māori Development [New]
16	New	Jan Tinetti <ul style="list-style-type: none"> • Minister of Internal Affairs [New]

		<ul style="list-style-type: none"> Minister for Women [New]
17	New	Michael Wood <ul style="list-style-type: none"> Minister of Transport [New] Minister for Workplace Relations and Safety [New]
18	New	Kiri Allan <ul style="list-style-type: none"> Minister of Conservation [New] Minister for Emergency Management [New Portfolio]
19	Returning	Hon Dr David Clark <ul style="list-style-type: none"> Minister of Commerce and Consumer Affairs [New] Minister for the Digital Economy and Communications [New Portfolio] Minister for State Owned Enterprises [New] Minister of Statistics [New]
20	New	Dr Ayesha Verrall <ul style="list-style-type: none"> Minister for Food Safety [New] Minister for Seniors [New]
Labour's Reserves Bench (Ministers outside of Cabinet)		
Rank	Promotion	Main Ministerial Responsibilities
None	Existing	Hon Aupito William Sio <ul style="list-style-type: none"> Minister for Courts [New] Minister for Pacific Peoples
None	Returning	Hon Meka Whaitiri <ul style="list-style-type: none"> Minister of Customs [New] Minister for Veterans [New]
None	Ex-Cabinet	Hon Phil Twyford <ul style="list-style-type: none"> Minister for Disarmament and Arms Control [New] Minister of State for Trade and Export Growth [New]
None	New	Priyanca Radhakrishnan <ul style="list-style-type: none"> Minister for the Community and Voluntary Sector [New] Minister for Diversity, Inclusion and Ethnic Communities [New Portfolio] Minister for Youth [New]
Green Party Ministers (outside of Cabinet)		
Rank	Promotion	Main Ministerial Responsibilities
None	Existing	Hon James Shaw <ul style="list-style-type: none"> Minister of Climate Change
None	New	Marama Davidson

		<ul style="list-style-type: none"> Minister for the Prevention of Family and Sexual Violence
Labour's Extended Reserves Bench (Undersecretaries)		
Rank	Promotion	Main Responsibilities
	New	Rino Tirikatene MP Parliamentary Under-Secretary to: <ul style="list-style-type: none"> Minister for Oceans and Fisheries Minister for Trade and Export Growth (Māori Trade)
	New	Dr Deborah Russell MP Parliamentary Under-Secretary to: <ul style="list-style-type: none"> Minister of Revenue



Award-winning Silvereye is New Zealand's premier Government Relations firm with over 25 years' experience in and around Government.

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We look forward to hearing from you. Don't forget to check out our website www.silvereye.co.nz or email Silvereye's Managing Director Jo Coughlan today.

GET IN TOUCH



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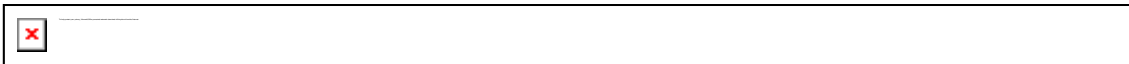
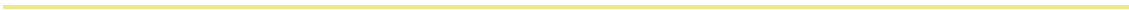
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Silvereye Communications · 85 Ghuznee Street · PO Box 8066 · Wellington, Wellington 6011 · New Zealand

From: Silvereye <alex@silvereye.co.nz>
Sent: Friday, 20 December 2019 1:56 pm
To: Info Mailin - Shared Mailbox
Subject: Silvereye - The December Issue

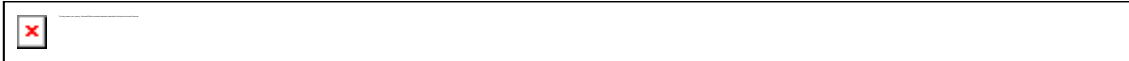
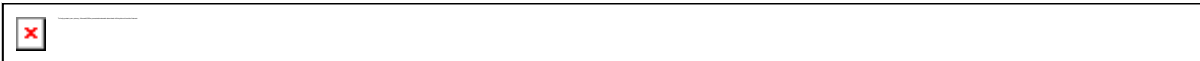
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As we approach the final weeks of the year, the Silvereye team wish you a merry Christmas and peaceful summer break!

Reflecting on 2019, it's been great to take stock of the people and projects who have made this such a busy 12 months. We want to take this opportunity to thank all those clients, suppliers, friends and stakeholders who we have crossed paths with. We look forward to working alongside you again in 2020. Silvereye will be closed from Monday 23 December and back to business on Monday, 6 January.

Should you need any assistance in the meantime, please don't hesitate to contact jo@silvereye.co.nz and learn how we can help you connect to, engage with and influence the people that matter to your business. From [media training](#) and crisis management to government advocacy, we're here to [help tell your story](#).



Silvereye is growing. In recent months we've welcomed three experienced consultants to our team. Strengthening our Auckland presence and China capability, we're looking forward to taking advantage of the breadth of experience and skill that our new recruits bring to the team. From event management and business development to policy analysis and experience in the property sector, we're excited by the opportunities that await in 2020.

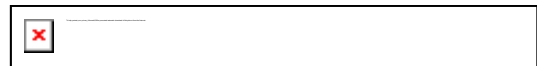


CHRISTINA YIN
Senior Consultant

Fluent in Mandarin and English, Christina has

more than six years senior experience growing businesses and developing new markets in New Zealand. Previously a Business Development Manager at BNZ and an Event Manager at Joylab Network, Christina understands the importance of establishing and sustaining strong corporate relationships.

Based in Auckland, Christina is responsible for helping our clients grow by finding sustainable solutions and new market opportunities that produce results and work for all key stakeholders.



JANE BUDGE

Senior Consultant

Jane brings a wealth of experience to the Silvereye team, having worked in senior policy advisory roles at local and central government level. Jane spent four years with the New Zealand Police where she was responsible for the road policing strategy and policy development. She has also held senior roles at Taupo District Council, both in policy and governance.

Jane has come to Silvereye from the Property Council New Zealand, advocating on behalf of the property sector on national strategic priority areas.



AUBREY XU

Communications Executive

Originally from China, Aubrey is fluent in Mandarin and English. Before joining Silvereye, Aubrey worked in marketing roles across FMCG, travel, retail and financial services.

Aubrey's professional interests focus on market research, branding and digital marketing. At Silvereye, Aubrey is primarily responsible for managing internal and external communications and executing client campaigns. Aubrey plays a key role in our work with the Bank of China (New Zealand) Limited and New Zealand Chinese Language Week.



Since we last touched base in August, Silvereye has been busy helping clients across tech, agribusiness, trade and education to amplify their voice and communicate their messages to the right audience.

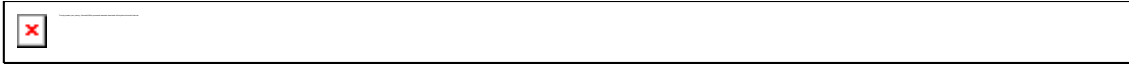
In September, we hosted our first Silvereye Series. Partnering with Syndex, we facilitated a discussion between primary industry stakeholders on accessing capital in agribusiness. We'll be hosting our second series in early 2020, bringing a new group of people together to lead conversations on the issues that matter to them.

In November, Managing Director Jo Coughlan flew to Shanghai to attend the China International Import Expo (CIIE) with client Bank of China (New Zealand) Limited (BOCNZ). Interviewing Kiwi businesses exhibiting at the expo, we produced a video that shares the stories of organisations building New Zealand's international reputation for premium goods.

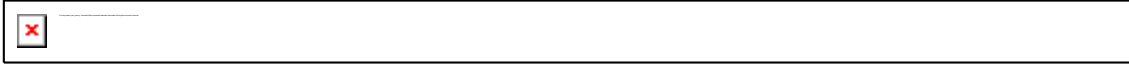
While in China, Jo and Communications Executive Libby English also attended the closing ceremony of the China-New Zealand Year of Tourism in Guangzhou. Representing the New Zealand Chinese Language Week Trust, the pair were delighted to experience and celebrate the strength of the relationship between our two countries first-hand.

In our role as Government Relations Manager at NZTech, we've been discussing issues of importance to the Tech Alliance in Election Manifesto workshops ahead of the 2020 election. Priorities include education, digital identity and trust, digital well-being and accelerating innovation.

We've also carried on assisting clients with their submissions to the Provincial Growth Fund (PGF). If you have an application you need assistance with, don't hesitate to drop us a line at jo@silvereye.co.nz



Managing Director Jo Coughlan with Dave Nicholas of Kiwi company Winston Nutritional at the 2019 CIIE in Shanghai.



Did you know Silvereye runs media training workshops for organisations who wish to be media ready? Our interactive programme takes participants through tailored scenarios with an experienced journalist and news videographer, enabling trainees to gain real-world experience responding to the media.

Learn more about our programme here and email jo@silvereye.co.nz to book your training for 2020.





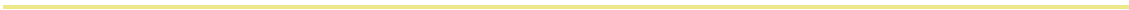
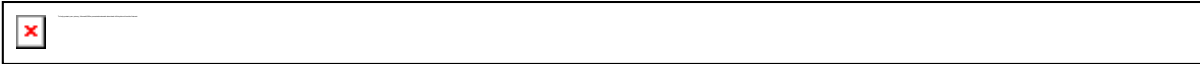
As always, New Zealand Chinese Language Week marks a significant point in our annual calendar and we could not be more proud to share the growth of our fifth week.

Aligning with the China-New Zealand Year of Tourism, our theme in 2019 was tourism as we highlighted the opportunities available to businesses who meaningfully engage with the language and culture of our Chinese visitors.

This year highlights included:

- Reaching **1.49M + people** through traditional media (see our Mandarin Superstar Lucy Mills on The AM Show)
- Reaching **284,266 accounts** on Instagram and Facebook (44.9% increase on 2018)
- Donating trilingual children's books to **500 schools and libraries**
- Increasing initiatives by **163%** from 2018 (110 to 290 initiatives)
- The launch of NZCLW Dumpling Day

We are now securing sponsorship for 2020. Don't hesitate to email alex@silvereye.co.nz if you'd like to learn how we can amplify your brand as a NZCLW 2020 partner.



Let us help you connect, engage and influence the people that matter to you and your business.



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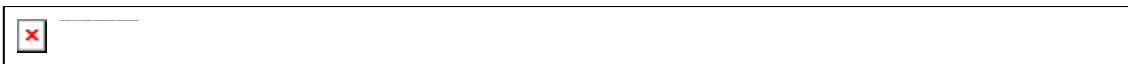
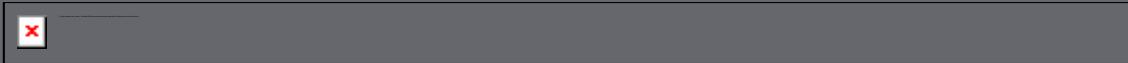
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From: Silvereye <jo@silvereye.co.nz>
Sent: Tuesday, 13 April 2021 10:57 am
To: Info Mailin - Shared Mailbox
Subject: Silvereye presents Silvereye Series with Hon Damien O'Connor Minister for Trade and Export Growth

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Following a highly successful pre-election Silvereye Series, Silvereye Directors Jo Coughlan and Conor English are pleased to present New Zealand's Trade and Export Minister, Damien O'Connor for our next Silvereye Series in Auckland.

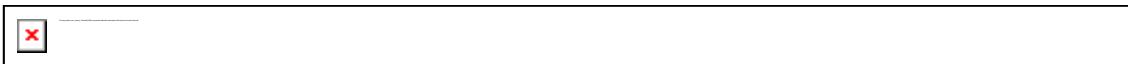
The Minister will be providing insights on trade and other issues in a post-COVID-19 world.

Please join us on

Wednesday 21st April

from 11.30 am sharp to 12.30 pm

BNZ Partners Centre, Level 8 Deloitte Tower, 80 Queen St, Auckland.



First elected to Parliament in 1993, he has held Ministerial roles for Labour Governments since 2002.

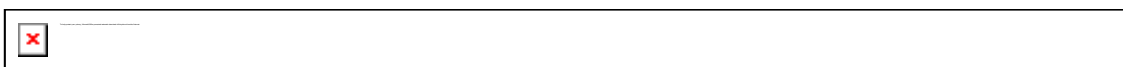
Minister O'Connor is currently the Minister for Trade and Export Growth, Agriculture, Biosecurity, Land Information, and Rural Communities and is a proud West Coast farmer at heart.

He oversaw the updating of the Free Trade Agreement between New Zealand and China and he regularly speaks about the importance of the relationship between the two countries.

China is New Zealand's largest trading partner, and the relationship is noted for its firsts, ranging from first to recognise China diplomatically to the first developed nation to complete a Free Trade Agreement. However, it's not without issues or controversy and we welcome the minister's insights in this regard.

We look forward to hearing the Minister's views on this relationship in the aftermath of COVID-19 and gaining some insight into the Government's priorities over the coming years.

There will be an opportunity to ask questions before enjoying some light refreshments and networking.



RSVP is essential as numbers are limited.

Please click the button below to RSVP by Friday 16th April.

RSVP HERE



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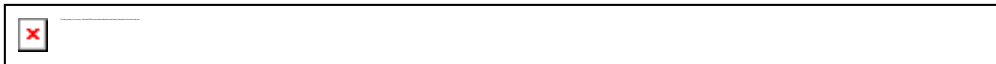
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Joy Skye

From: Silvereye <hello@silvereye.co.nz>
Sent: Friday, 21 May 2021 9:39 am
To: Info Mailin - Shared Mailbox
Subject: The May Issue 2021 - Silvereye Newsletter

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Hello!

2021 is well underway and while the days might be getting shorter, the Silvereye team is certainly not getting ready to hibernate.

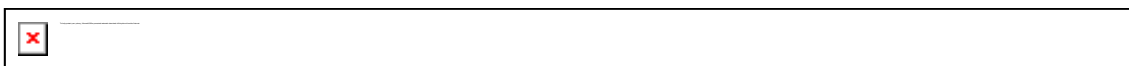
We've had a busy start to 2021 and are working hard to open doors for our clients. There has been lots going on from new team members, great client success, another Silvereye Series in Auckland, and we are looking for two new members to join our Silvereye team.

As always, we pride ourselves on our excellent results for our clients and ensuring they are connecting, engaging, and influencing the people that matter.

Did you know we are a registered business with the Regional Business Partner Network? **This means you can receive 50% off our services.**

If you want to grow your business, get clearer on strategy, or tell your story, get in touch so we can help you and your business connect, engage and influence.

Let's take a look at some of our highlights for the year so far.





Silvereye Director Conor English, was in the Budget Lock-up at the Beehive yesterday morning.

Finance Minister Robertson delivered his first budget without a coalition partner with the centerpiece focussed on helping New Zealand build back in the wake of COVID -19.

Describing his budget as a 'balanced' one, he said the government was delivering the 'biggest benefit increase in a generation,' which would also provide material stimulus to the economy.

Benefits will increase by between \$32 and \$55 per adult per week, \$557million is to be spent on healthy school Lunches, and there are various investments in Education and Health, including more money for cancer screening and PHARMAC.

\$57 billion has been allocated to infrastructure over the next five years and to help increase housing supply they are investing \$3.8 billion in the Housing Allocation Fund. Rail initiatives receive \$1.3 billion, and tourism \$200m.

Overall debt levels will not exceed 50% of GDP and the Government expects to get back into surplus in 2026/2027.



Silvereye Series - Auckland Edition

Following our highly successful pre-election Silvereye Series last year, we were pleased to have Trade and Export Growth Minister Damien O'Connor speak to an Auckland-based audience in April.

Minister O'Connor is currently the Minister for Trade and Export Growth, Agriculture, Biosecurity, Land Information, and Rural Communities and is a proud farmer at heart.

We asked the Minister to speak about New Zealand's relationship with China – our biggest trading partner – and how he views that relationship in the context of COVID-19. He said despite not seeing eye-to-eye

on everything, the relationship between China and New Zealand remains of significant importance to the Government and was a topic Kiwis have a vested interest in.

Thank you again to those who attended. We were pleased to have such positive feedback and we look forward to hosting our next Silvereye Series.

Stay up to date and be in the know for the next Silvereye Series by following us on social media.



GET IN TOUCH

Health IT in the spotlight

In March, Silvereye delivered a highly successful event at Parliament to launch a report commissioned by the leading peak body for New Zealand's digital health industry.

Not only did Health Minister Andrew Little attend and formally launch the report, he also agreed to have his officials work with our client as part of the broader health reforms he announced later that month.

The report makes a series of recommendations about how to transform digital health in this country and we look forward to seeing them implemented in the coming years.

We love getting good outcomes for our clients and were pleased to help facilitate such a successful event and positive response from the Government.

Pāmu

We're pleased to be embarking on a storytelling mission for New Zealand's biggest farmer, Pāmu.

Pāmu is putting innovation and world-leading practice at the forefront of its business, and we can't wait to share some of the cool stuff happening at Pāmu and introduce some of the amazing people within the organisation.



Tech Sector

Despite a global pandemic, our tech sector is thriving, showing the comparative advantage weightless exports now have over traditional export commodities.

We're helping our tech clients work across the political spectrum to ensure our politician's know-how policy and regulation can be enabled to support even more growth and innovation.

Wine Time

Client Jing Song from Crown Range Cellars celebrated a massive price achieved at auction last month for three bottles of her award-winning Signature Selection Grant Taylor 2013 Pinot Noir.

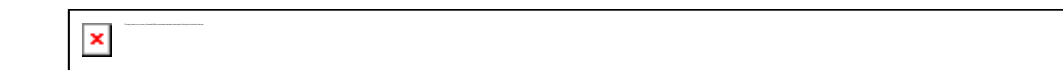
This is the wine that put New Zealand pinot noir on the map, winning New Zealand's first trophy and outstanding gold medal for the world's best pinot noir at the London International Wine and Spirits Competition, probably the world's most prestigious wine competition back in 2015.

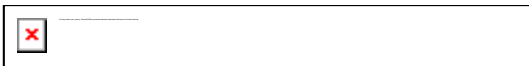
This achievement was marked by Newsroom using Jing and her wine as the angle in a story on the rise of wine collectables. Read the story [here](#).



Bits and Bobs

We've managed to get our clients in front of Ministers, we've made submissions on Bills to ensure our clients' views are heard, we've helped our clients get media coverage, we're building new websites and we've secured Ministers to attend and speak at various events our clients our hosting.





Silvereye is growing

Our team is growing once more and we'd like to introduce our newest Senior Consultant, Georgie Stylianou. Georgie has spent the last five years in the Beehive as a Press Secretary and Ministerial Adviser and was a journalist for Stuff and Radio New Zealand before that.

We are also hiring for two roles at Silvereye, please see below for more information.

Silvereye in the news

Our team has also been in the news lately:

- Silvereye Director [Conor English on Radio New Zealand's The Panel](#) discussing anti-terror legislation, Working For Families, and fairness when it comes to phone plans.
- Senior Consultant, [Cathie Bell was among the Marlborough District Council team who received an award at the 2021 Sister Cities New Zealand Conference](#) for her work on the Marlborough-Ningxia sister region wine technology project.
- Senior Consultant [Georgie Stylianou also featured on RNZ's The Panel](#) discussing house prices, the Auckland congestion charge, and the issue with 'wish-cycling'.

Congratulations Aubrey!



In March 2021, Aubrey achieved two goals in his learning journey. Certificate Course in Brand and Product Management from IE Business School (Grade Achieved 97%) and Certificate Course in Python Data Structures from the University of Michigan (Grade Achieved 98%).

Aubrey says "It is great to be able to bring the knowledge to real-life, helping our clients to define the right metrics for determining success in the implementation of their brand strategy."

Well done to Aubrey on all his hard work!



Come and be a part of the Silvereeye team!

Communications Executive

Are you a dynamic self-starter able to work in a fast-paced environment? We want you!

Silvereeye is looking for a Communications Executive who has exceptional communications skills, a deep understanding of social media, can create content for both Silvereeye and clients, has project management experience, and able to manage client relationships with confidence and professionalism.

Someone with 2-4 years experience with a communications and marketing degree would be an ideal candidate. The perfect person would also be able to speak Mandarin.

This is a full-time role in Wellington.

Does this sound like you or someone you know? Please email Libby at libby@silvereeye.co.nz to find out more and arrange a time to chat!

Office Manager/Executive Assistant to the Managing Director

Silvereeye is looking for someone who has exceptional organisation skills, understands CRM systems, invoicing, diary management, people management, confidentially, and generally just an all-rounded good sort to run the day-to-day operations of Silvereeye.

This is a part-time role for 20 hours a week in Wellington.

If this sounds like you or someone you know then please email Libby at libby@silvereeye.co.nz - we cannot wait to hear from you!

GET IN TOUCH

Finally, the team here at Silvereye would like to thank you for the ongoing support. We look forward to continuing to provide an excellent to ensure the best results for you.

Do not hesitate to get in touch to see how you might be able to use the funding from the Regional Business Partner Network to receive 50% off our services.

Silvereye is a specialist firm with talented committed staff who are able to deliver quality work. **Let us help you connect, engage, and influence the people that matter to you and your business.**



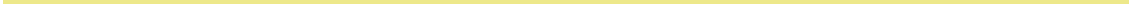
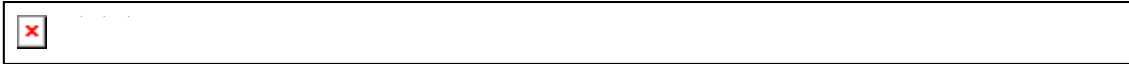
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s 9(2)(a)

From: Silvereye <hello@silvereye.co.nz>
Sent: Friday, 17 December 2021 12:50 pm
To: s 9(2)(a)
Subject: Happy Christmas from the Silvereye Team

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Merry Christmas from all of us here at Silvereye!

It is hard to believe how quickly 2021 has flown. It has been a very busy year and certainly had its challenges for many as we continue to operate in the pandemic environment.

We have loved working with such a great range of clients all with interesting challenges and issues to solve. Our government and media relations team has been flat out working on strategies to connect, engage and influence decision makers.

As well as staying on the pulse of current affairs, we have continued to work with our industry-leading clients on some special campaigns.

We have undergone some change ourselves shifting from Wellington's Ghuznee St "Soho" district to 85 The Terrace. We are now opposite the building I first started consulting in 20 years ago - talk about back to the future!

We have also farewelled and welcomed team members. Libby English-Lyon has finished as our representative in New York and taken an internship at the United Nations.

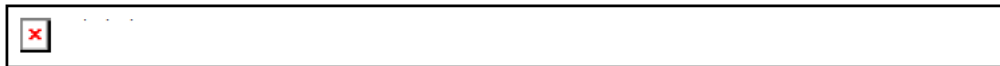
A big welcome to Ellie Gemmell who is keeping us organised as our Executive Communications and Business Assistant.

2022 is promising a range of exciting opportunities, projects and initiatives for Silvereye, including exciting opportunities in Auckland - watch this space!

We look forward to connecting in 2022. In the meantime as wish you all a very Happy Christmas and restful New Year.



Managing Director
Jo Coughlan



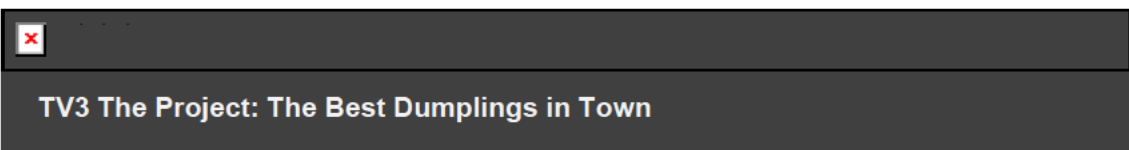
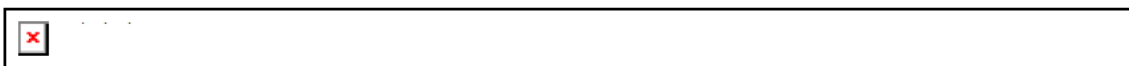
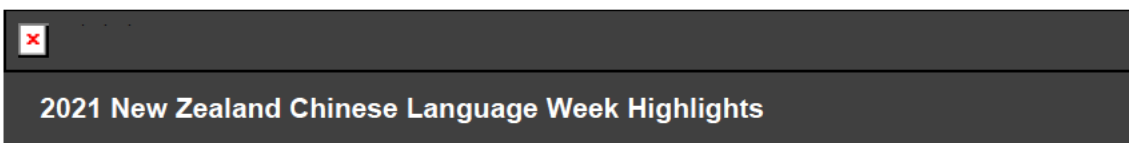
New Zealand Chinese Language Week

At the end of September, we celebrated New Zealand Chinese Language Week – a significant national campaign Silvereye is delighted to run every year. We hit the ground running with a successful socially-distanced opening event at Parliament, officiated by Speaker of House of Representatives Rt Hon Trevor Mallard.

This year we reached record level of engagement across schools, business and government. We donated more than 1250 trilingual books across the country; celebrated Mandarin Superstars; Youth Ambassadors and of course National Dumpling Day which is fast becoming a key event on the calendar.

The week attracted media coverage from outlets including the NZ Herald, Stuff, The Project, Newshub, Radio New Zealand and many more.

Check out our highlights video below and look out for next year's NZCLW from 25th September to 2nd October!



Olympic Gold from Tokyo to Silvereye

What a treat to have 2020 Olympic gold medalist Tom Mackintosh visit us! As a nation we were so proud of all our Olympians - but at Silvereye we were especially proud of Jo and Conor's nephew Tom and the heroic performance of the Men's Rowing Eight.

We couldn't resist trying on Tom's Olympic gold medal ourselves and yes, we can confirm it's heavier than it looks!

Watch this space as we hope to catch up with Tom again in 2022.



Keeping our Olympians Safe

Efforts to stamp out COVID variants and now manage them have been at Olympian levels, with Aucklanders shouldering most of the burden.

The Tokyo Games took place while Japan wrestled with a surge in COVID Delta numbers.

Our team was safely protected thanks to good hygiene practices and the wearing of N95 face masks designed and manufactured here in New Zealand from 100% new Zealand wool.

We are delighted that Lanaco was able to play such an important role in the Olympics – keeping our athletes safe with their world-leading facemasks.



Not All Masks Are Equal!

Lanaco makes both reusable and disposable facemasks using cutting-edge technology. The 100 per cent New Zealand designed and made N95 accredited masks use filters made from New Zealand wool, grown by specially-bred sheep in Wanaka.

Learn more about masking and Lanaco's reusable face masks [here](#). Effective masks are more than just a face covering - check out this video below!



Check out Lanaco's video to see how various mask types compare when protecting you from the Covid-19 Delta variant.

Commitment to the Community - 1 Million Mask Project

Lanaco is committed to helping the community. Through Rotary, Lanaco gave 75,000 disposable face masks to Fiji, and now Lanaco is helping Rotary distribute 1 million masks to schools throughout New Zealand and the Pacific to ensure that no child has to go without adequate protection.

Project manager Adrienne Murray says that with masks mandatory in secondary and intermediate schools, supplying genuinely high-performance yet affordable masks can be challenging.

“Rotary has decided that where schools wish to participate in **One Million Masks**, we will support them by the purchase of these masks on their behalf.”

The first secondary school to receive masks from Rotary was Porirua College.



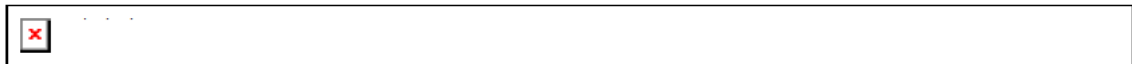
'Tis the Season For Submissions

We have been flat our working with NZTech and member associations ensuring their voices are heard through a range of consultations.

Tech is now New Zealand's third largest industry and NZTech comprises 20 specialist associations with over 1600 members, who collectively employ more than 10 per cent of the New Zealand workforce.

In the past two months, we have assisted with more than 20 submissions facilitating the process and ensuring submissions are clearly articulated and relatable.


Let us know if we can help you too...





World Leading Sports Facility

The New Zealand Campus of Innovation and Sport is taking shape!

Funded by the Government's "shovel ready fund" this facility will be a world leading facility hosting many of new Zealand's top sports teams including Wellington's very own Phoenix football team.

 Silvereye is very pleased to have assisted NZCIS with the Shovel Ready funding and other activities as the campus progresses.





Last week NZCIS became the main sponsor of the Phoenix Women's team - demonstrating a significant contribution to Women's sport.




Silvereye Series - Hon Damien O'Connor

We were fortunate to be able to host Hon Damien O'Connor at our Silvereye Series in Auckland earlier in the year.

The Minister generously gave his time to give his perspective on Trade in the Post-Covid World and the China New Zealand Relationship.

We enjoyed taking time out with the Minister and guests and looking back we realise how fortunate we were to be able to host this session and the value and enjoyment these in-person events provide. We look forward to hosting more Silvereye Series events in 2022.



Telling Innovation Stories

Here at Silvereye, we have a fondness for New Zealand's primary industries. So, we are delighted to be helping Pāmu, Landcorp's trading arm, to tell the world about its innovations.

There are some amazing people working for the state-owned farmer, and Silvereye has placed stories in a range of publications from NZME's The Country and Forest & Bird's magazine to the West Coast News and Marlborough Weekly.

And if you'd like to try some of their innovative products, move quickly to get your hands on some deer milk ice-cream - it's selling out fast!



Funding Assistance - Regional Business Partners Network

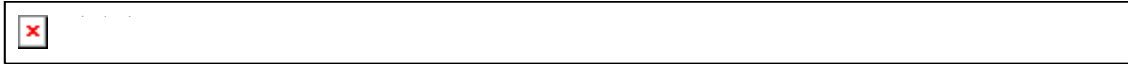
Did you know that the New Zealand government is providing millions of dollars of funding for New Zealand business support services through the [Regional Business Partners network](#)?

Silvereye is a fully approved RBPN partner that can support you with your PR and Marketing needs.

It's a fantastic resource to help get you back on track post-Covid, or simply to take your brand or business to new heights, boosting brand awareness, positive perceptions and sales.

We urge you to use this support to help your business navigate into 2022 in this new, fast-moving, ever-changing operating environment.

For more information, get in touch, and we'll you get started!



Welcome Ellie!



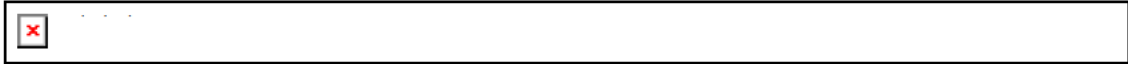
Silvereye welcomes Ellie Gemmell to the team. as our Communications and Business Executive Assistant. Ellie has come to us from Wētā Workshop, and she also volunteers as the Social Media Manager for the New Zealand Neonatal Trust. As well as being a great organiser, she has a fondness for DIY and coconut lattes.



From Silvereye to the UN...

It was bittersweet saying farewell to our incredible Communications Executive Libby English-Lyon, who has been our New York office for the past year. Libby has been an essential part of the Silvereye team for the past five years and will be much missed.

Libby has now taken a role at the New Zealand Permanent Mission to the United Nations in New York. We are super proud of her, and will be following her journey at the UN and further afield.



From all of the all of the team here at Silvereye we wish you a safe and happy Christmas and New Year.

We look forward to catching up in 2022!



Be our friend, follow us!



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Cabinet Reshuffle

The recent Cabinet reshuffle highlights where Prime Minister Jacinda Ardern sees some of the Government's priorities over the next year. The movement of "Minister Fixit" Chris Hipkins to police and rising star Kiritapu Allan to Justice brings some of the Government's big guns to bear on the issues making waves in the media and the growing sense of concern on law and order in our communities.

The formation of a cross-ministry Youth, Justice and Wellbeing committee, together with Minister Megan Woods' additional focus on the complicated building and construction portfolio, shows the Government is not going to limit itself to reactionary hard-line tactics against gangs (although that lever may be used as well), but that it intends to try to tackle the underlying issues that are limiting many in our country.

The reshuffle also sees "Father of the House" Trevor Mallard depart Parliament in August for a diplomatic posting. The Speaker presided over the the opening event for last year's New Zealand Chinese Language Week held at the Beehive.

Notable Changes:

- Hon Priyanca Radhakrishnan (Unranked to 20)
- Hon Kieran McNulty (Chief Whip to Minister outside of Cabinet)
- Hon Kiri Allan (gets the plum Justice Portfolio)
- Dr Duncan Webb (from Finance and Expenditure to Chief Whip)
- Barbara Edmonds (to Chair of Finance and Expenditure)
- Rt Hon Trevor Mallard (Speaker to Ambassador "somewhere")
- Hon Kris Faafoi (out of Government as 'Labour's Simon Power')
- Hon Poto Williams (picks up Conservation)
- Hon David Clark moves back into Cabinet



Budget 2022

It was great to join the Budget Lockup this year to hear the Minister of Finance, Hon Grant Robertson deliver his Wellbeing Budget 2022.

There is nothing quite like the atmosphere in the Beehive on Budget Day. This year the Minister didn't hold back and allocated an additional \$11.1 billion to the health sector, along with climate investments (\$2.9 billion); infrastructure investment (\$4.7 billion) and a cost of living package (\$1 billion) - resulting in a \$350 payment to more than 2 million New Zealanders.

Navigating government spending can be complex. We continue to work with clients to ensure their voices are heard and where possible appropriations can work for them. If you would like to know more about this year's budget - or how to impact budget 2023 - please contact us at hello@silvereye.co.nz

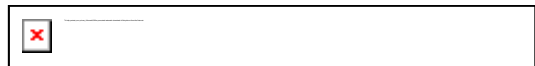
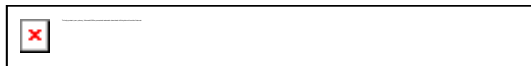


Men's Health Month

June was Men's Health Month which focused on raising awareness of preventable health problems and encouraging the early detection and treatment of disease among men. At Silvereye, we have been encouraging all the men in our lives to keep active and to take care of their health and we encourage you to do the same!

Silvereye Director, Conor English, has recently been speaking to groups about his health journey and working with the Prostate Foundation to encourage men to do simple things that can help them stay in good health, such as get a regular PSA test.

Conor has written a couple of columns recently. Read his "Inconvenient truth" health journey [here](#) and "Men should care for themselves like they treat their cars" [here](#)



Our Auckland presence is growing

Silvereye Account Manager Aubrey Xu, recently relocated from Wellington to Auckland. He has wasted no time getting out and about and supporting a range of Auckland based clients. Aubrey has recently joined the Auckland Chamber of Commerce – just in time to see long-time CEO Michael Barnett pass the baton on to Simon Bridges. In his spare time Aubrey has taken up archery and he is a member of Mensa.

We also welcome Daniel Riordan, Greer Hooker and Constance Phua to the team. Silvereye continues to

build a presence across the country. In addition to our team based in Wellington, we also have Silvereye consultants in Auckland and the top of the South.

Please get in touch if we can help you with any public relations or communications services. We offer a broad range of services including:

- Government Relations - lobbying and advocacy
- Strategic Communications
- Stakeholder Engagement
- Media Relations and Media Training
- Digital marketing
- Crisis & Reputation Management
- Submission writing
- Government Funding Applications
- Project and campaign management

As a registered **Regional Business Partner Service Provider**, it may be possible for you to access our services with a subsidy of up to 50%. We would love to hear from you if you are looking for communications and PR support. Email us on hello@silvereye.co.nz or [click here to find out more about the Regional Business Partner Network](#).



Making your voice heard

Silvereye has been working with a range of clients across the tech ecosystem to ensure that this incredibly important sector has its say on pending legislation and regulation. Among other things, we have been assisting NZ Tech members with responses to various government legislation and policy changes such as modern slavery and worker exploitation; the Fisheries Amendment Bill; NZ freight and supply chain issues and the Draft National Adaptation Plan on Climate Change.

We offer clients a timetable of notifications about pending law changes with the potential to affect their organisations and businesses. We agree an approach and draft submissions for the clients to put into the select committee process, so that MPs and officials are made aware of the impacts of proposed changes.

We also help clients prepare for select committee hearings so they can present their case as well as possible.

If you would like help with influencing and submissions and having your voice heard email us at hello@silvereye.co.nz



First E Blacks team announced

It was great to see New Zealand's first representative gamers to compete at a Commonwealth Games Championship [announced in May](#). NZ Esports Federation President, Conor English announced the team at Sky City. Since the announcement, NZ has had the first ever E Blacks test match against trans-Tasman rival Australia. We wish the E Blacks team well as they head to Birmingham in August.

Esports is growing in New Zealand and globally. Did you know...

- 75% of New Zealanders play video games;
- 1.6 million households are gaming households;
- there are 256 million global viewers of Esports.
- 74% of gamers say they have friends gaming that extended beyond the game;
- 94% of Kiwis feel they learned valuable skills gaming that have been applied in their lives
- 86% of Kiwi gamers would like to participate in Esports if it were available to them.

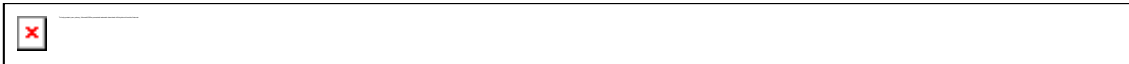


Silvereye Series Returns

Silvereye has been privileged to host an excellent series of events bringing senior politicians and decision makers together with our clients over the past few years. Of course Covid did get in the way of hosting events over the past 12 months however we are delighted to announce the Silvereye Series is back!

We are very excited to announce our next Silvereye Series guest speaker will be Olympic gold medalist and New Zealand Rower of the year 2020, Young Gun Tom Mackintosh. Tom has abt going on at the moment having won another gold medal this month at the World Cup regatta in Poland! Tom and Matt McDonald held off the favoured Netherlands crew to win by more than 5 seconds in Poznan. Read the article written by Stuff about the dynamic duo gold medalists [here](#)

The date is yet to be confirmed but watch this space...and in the meantime we wish Tom and the NZ team all the best for the World Champs in October!



Changes at Bank of China (New Zealand) Limited

Silvereye continues to work with Bank of China (New Zealand) Limited. The Bank has undergone a number

of changes at the top recently. Inaugural CEO David Wang has returned to China and Warren Hu takes up the role of CEO. Inaugural Chair Chris Tremain has resigned and is replaced by Tim Bennett. Wellington based Mark Dossor joins the Board.

We wish Chris Tremain and David Wang the very best with their future endeavours and look forward to working with the new leadership as the Bank continues to grow its presence in New Zealand.



NZCIS Roof Shout marks real progress

The new Campus for Innovation and Sport (NZCIS) at Heretaunga is dominating the landscape in the Hutt Valley as it is fast becoming a reality. To celebrate progress made so far, NZCIS hosted a roof shout with special guests Deputy Prime Minister Hon Grant Robertson and Remutaka MP Hon Chris Hipkins attending.

This amazing complex will open later this year, housing both the Wellington Phoenix and Wellington Rugby teams and will provide innovative facilities for sports teams and other organisations. Supported by the Government's Shovel-Ready Projects fund, NZCIS will be an amazing asset to the Wellington region and New Zealand. For a look around [check out NZCIS FB here.](#)



NZ Chinese Language Week 2022

New Zealand Chinese Language Week is back! This year we are celebrating from 26 September to 1 October.

NZCLW is an annual fixture on the calendar and is growing! We are really excited about the range of sponsors, partners and initiatives for 2022. We would love to hear from any other individuals, businesses, schools or organisations keen to be involved.

Whether you want to nominate a potential Mandarin Superstar; are hosting an event; take part in National Dumpling Day (26 September) or join in as a partner or sponsor we would love to hear from you. **Email nzclw@nzclw.com**

Many of the NZCLW resources are now trilingual in Mandarin, te reo and English. Click on the picture of Race Relations Commissioner, Meng Foon, below, to experience (courtesy of the Gisborne Herald) Meng reading last year's trilingual book "Daniel's Matariki Feast" to a class at St Mary's School, Gisborne during NZCLW 2021. The children's response and enthusiasm says it all!

Join us as we celebrate diversity and inclusion during this year's NZ Chinese Language Week. Check out our resources and what's happening on www.nzclw.com and practise your #5days5phrasesChallenge in

advance!



Happy Matariki - Ngā mihi o Matariki, te tau hou Māori.

Last week we celebrated our first Matariki national holiday. As we say goodbye to one lunar year and welcome the dawn of the next Māori Lunar New Year, it is the time to reflect on the past, celebrate the present and connect with family and friends to bring hope for the future.

The star cluster that is known as Matariki is visible to the naked eye so make sure to take time to appreciate the significance that Matariki holds and look up!

We hope you all had restful and enjoyable Matariki. It was a thrill for us to have some of our family home from New York and Dunedin! The story of Matariki can be found [here](#).



Opportunities at Silvereye

There is a lot happening across New Zealand, and Silvereye is working on some significant projects. We are in growth mode and are looking for more consultants to join our busy team.

While we are looing for expertise in digital marketing; media relations; government relations and communications strategy, we would also love to hear from you if you have a broader consulting background, can put together a great deck, enjoy account management and are looking for a change!

If you or anyone you know are looking for a role with real potential, drop Jo a line Jo@silvereye.co.nz – we'd love to hear from you.

Silvereye Directors in the media

Jo and Conor are regular panelists on RNZ the Panel and NewstalkZB Wellington Mornings with Nick Mills. you can listen to Jo [here](#) and Conor [here](#)!

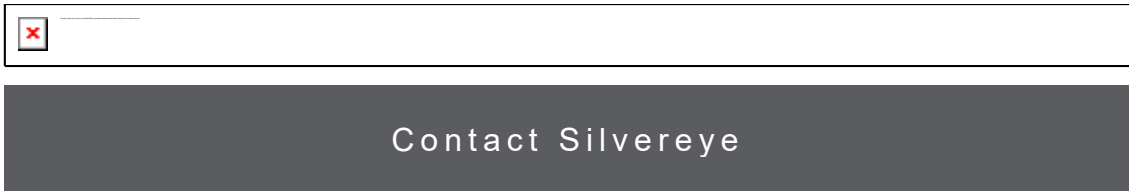
The Last Word

Finally, thank you for your ongoing support. Please don't hesitate to get in touch with us at hello@silvereye.co.nz for assistance with your Public Relations, Government Relations and

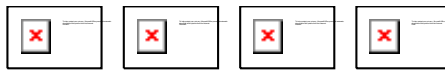
Communications needs.

Remember to see [here](#) how you might be able to use the funding from the Regional Business Partner Network to receive 50% off our services.

Let us help you connect with, engage, and influence the people that matter to you and your business.



Be our friend, follow us!



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